

## Annual Conference Program Insertion Order

Company \_\_\_\_\_

Name of contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Should insert order be sent to contact person? Yes ☐ No ☐ If no, please specify in billing information:

Send invoice to \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### Ad sizes and pricing

	Black and White	Color	Artwork Size
Half-page (horizontal)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$2,550	8.875 x 5.75 (includes 0.125" bleed on all sides)
Half-page (vertical)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$2,550	4.6875 x 11 (includes 0.125" bleed on all sides)
Full page	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$3,900	8.875 x 11 (includes 0.125" bleed on all sides)

*Interested in a cover page?*

*Contact [advertising@naeyc.org](mailto:advertising@naeyc.org) for availability of Covers 2, 3, & 4*

**Email completed order form to:** [advertising@naeyc.org](mailto:advertising@naeyc.org)

### Important deadlines

**August 25, 2023:** Program reservations due

**September 13, 2023:** Submit artwork to [advertising@naeyc.org](mailto:advertising@naeyc.org) for content approval by NAEYC

### Payment method

**For payment by check:** Make check payable to NAEYC with invoice # on check

Mail to P.O. Box 96261, Washington, D.C. 20090-6261

**For payment by credit card:** Contact Codi Trump at (202) 350-8906

*Questions? Contact [advertising@naeyc.org](mailto:advertising@naeyc.org) • All dates are tentative and subject to change.*